

# COMINN NEWSLETTER



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## INSIDE THIS ISSUE:

<i>Transnational Report</i>	1
<i>Project Meeting</i>	2
<i>ENTER Network</i>	2
<i>BFI</i>	2
<i>Upcoming Events</i>	2

### Promoter



### Coordinator



### Partners



## COMINN PROJECT TRANSNATIONAL REPORT

*"Innovation is the process by means of which social and economic needs are met with new ideas and new products, services or business and organizational models*

*are created; they are successfully introduced into existing markets or are capable of creating new markets".*



*Innovation is understood as the process, while the novelty is understood as the result of this process (new product, new technology, new management, technological or organizational method). A. Jakubavicius (2008) describes innovation very laconically. Innovation is a functional, a progressive novelty, oriented to change from old to new. Innovation is formed while using various types of knowledge, striving to react to demands in the market or society (social demands).*

*Innovation can be defined as idea, practice or material product developed by humans. It is conceived as something new in the environment of its application. For this reason innovation can be perceived as strategic challenge to constantly generate new good ideas and transfer (convert) them to new products or services, which are needed in the market, for the organization, for the institution, for the city, the region or for the whole civil society.*

*In the recent years the term "innovation" is widely used as the term which describes a successful application, adaptation of new technologies, ideas or methods as well as modernization of the existing ones. Innovation is directly related to human activity. Innovative activity is understood as scientific, technological, projecting, application of new technological methods, implementation of new software, licences, know-how and etc. Innovative activity involves all stages: from the birth of the idea to the final result*

*\* From COMINN Transnational Report*



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## TRANSNATIONAL MEETING IN PORTO, PORTUGAL



On May, 26th in Porto, the COMINN partners met for the First Transnational Meeting. Each country presents the draft **defining its learning result**. They are five learning results, considered by the collaborating organisations as the most relevant to be developed by the intermediate managers to encourage the people in their charge to work in an innovative manner.

From these five learning results, each country will elaborate the training material, so that the intermediate managers might acquire the knowledge, skills and competences linked to each one. The distribution is as follows:

Spain – creativity; Hungary - clarity of communication; Portugal – ability for motivation; Lithuania – collaborative work; Austria – ability for analysis.



## COMINN PROJECT IN ENTER NETWORK

The "COMINN - Competences for Innovation in the Metal Sector" Project was added to ENTER Network database on June, 2011. From now on the project will be accessible to all members of E.N.T.E.R who will be able to receive the newsletters and extra information about the status of COMINN.



## INTRODUCING BFI



**Berufsförderungsinstitut (bfi) Steiermark**, the biggest Styrian training provider, has been known in the field of education and training for almost 50 years. As a top-quality labour-market political and socio-political service provider it has an excellent reputation. The range of trainings we offer is based on our customers' expectations and fine-tuned to best meet the requirements of the labour market and the economy. Among experts bfi is known as a reliable and innovative partner. Furthermore, a lot of trainings offered in the programme of bfi Steiermark are unique on the education and training market.

The commitment of bfi with regard to EU projects and the area of integration of people with special needs is internationally credited and highly awarded. It is one of the strengths of bfi to offer seminars and training courses that are - according to the customers' individual needs - especially designed and planned as far as content, time and place are concerned. Particularly companies have thus got the possibility to save time and money.

Bfi's mission is one of the major challenges of the modern world to continuously keep competences and knowledge up to date. Based on more than 50 years of experience in a wide range of fields, best quality and high innovative power, bfi Steiermark is very well prepared to face the task. And it does so in three dimensions: as a partner of public institutions, of enterprises and of all those who want to set off for new objectives. bfi Steiermark has particularly committed itself to a close contact with its customers, their future and their efforts for a joy of working and living.



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## UPCOMING EVENTS

Third COMINN Newsletter—October 2011

Next Project Meeting: *Hungary, Budapest* 13 and 14 October 2011



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